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Berkshire Bank Honored with IMPACT2030 Innovation Award

Bank honored at the United Nations for Commitment to Corporate Volunteerism

BOSTON, MA – Berkshire Bank, America’s Most Exciting Bank[®] announced today that it was honored with the inaugural IMPACT2030 Innovation Award for Small-Medium Enterprises (SME). The award, presented at the 2018 IMPACT2030 global summit at the United Nations Headquarters in New York, recognizes excellence in directing the collective skills, experience and talent of corporate volunteers towards the United Nations’ Sustainable Development Goals (SDGs). Berkshire Bank accepted the honor on the floor of the United Nations in front of 200 members of the global community.

IMPACT2030, a private-sector led initiative, is a collaboration between the United Nations and other stakeholders to leverage human capital investments through employee volunteer programs to contribute to the advancement of the SDGs. Launched in 2015 and signed by 193 world leaders, the 17 Sustainable Development Goals look to end hunger, poverty, and inequality, improve quality education and address climate action across the globe. IMPACT2030 directly addresses these goals at the local, national and regional level by facilitating private sector participation through corporate volunteer programs and providing multiple opportunities for engagement and participation.

Berkshire Bank received the Collaborate Innovation Award for SMEs for its work in spearheading Skills For Cities - Boston, a city-wide day of skills-based volunteerism geared towards addressing the Sustainable Development Goals, as well as its ongoing corporate volunteer efforts through the XTEAM[®] employee volunteer program which boasts a 100% participation rate amongst employees. The awards recognize best-in-class examples of innovative approaches to leveraging human capital investments and

share best practices with the global community. The other honorees included SAP, TATA Consultancy Services, VOLUNTARE and Iberdrola

About Berkshire Bank

Berkshire Bank, America's Most Exciting Bank®, is recognized for its entrepreneurial approach, relationship customer experience and distinctive culture. With \$11.9 billion in assets, Berkshire provides business and consumer banking, mortgage, wealth management, investment and insurance services through 115 full service branch offices throughout New York, Connecticut, Vermont, New Jersey, Pennsylvania, and Massachusetts, including Commerce Bank, a division of Berkshire Bank. Berkshire Hills Bancorp (NYSE: BHLB) is the parent of Berkshire Bank. Berkshire Bank was named one of Massachusetts' Most Charitable Companies by the Boston Business Journal in 2018. To learn more, visit <https://clicktime.cloud.postoffice.net/clicktime.php?U=www.berkshirebank.com&E=eduggan%40berkshirebank.com&X=XID330wiyNAk3236Xd2&T=BERK&HV=U,E,X,T&H=9366eb30de86abcd8701040d4026c5b75c300490>, call 800-773-5601 or follow us on: [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#). Berkshire Bank is the official bank of [NESN's Boston Bruins coverage](#), [the Pan-Mass Challenge](#) and the community partner of [Boston Seasons at City Hall Plaza](#).

About IMPACT2030

IMPACT2030 is the only private sector, partnership-led initiative focused on leveraging employee volunteer programs to directly and substantially contribute to the achievement of the United Nation's global Sustainable Development Goals (SDG). The initiative takes a collective and multi-sector approach to impact the SDGs and leverages economies of scale by encouraging collective and cooperative volunteering efforts of member organizations globally. Learn more about IMPACT2030 and join the global movement to leverage human capital to achieve the Sustainable Development Goals at <https://clicktime.cloud.postoffice.net/clicktime.php?U=www.IMPACT2030.com&E=eduggan%40berkshirebank.com&X=XID330wiyNAk3236Xd2&T=BERK&HV=U,E,X,T&H=8570526e5c98681b6d3e2fa7913ced7b964e9047>.

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