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Berkshire Bank Announces the Promotion of Jeannine Cimino to Regional President of Mid-Atlantic Region

Pittsfield, MA, January 31, 2019 - Berkshire Bank announced the promotion of Jeannine Cimino to Regional President of the Mid-Atlantic region. Cimino previously served as Senior Vice President of the Retail Market at Berkshire Bank.

In her new role, Cimino will work to drive brand awareness, increase market share and identify and source business opportunities throughout the Mid-Atlantic region. She will be responsible for collaborating with all business lines to expand customer relationships with Berkshire Bank as well as provide leadership to the organization. In addition, Cimino will lead the expansion of the Corporate Banking Concierge program to execute the Berkshire Bank@Work strategy that provides comprehensive financial services and resources as an employee benefit at no cost to the business.

“Jeannine’s vision, passion, and commitment to her customers and community have contributed greatly to the success of Berkshire,” said Tami M. Gunsch, Senior Executive Vice President and Director of Relationship Banking of Berkshire Bank and President of First Choice Loan Services, Inc. a subsidiary of Berkshire Bank. “Her experience and strong relationships will be invaluable as we continue to grow and differentiate ourselves in the Mid-Atlantic region.”

Cimino currently serves as Chairman of the Board for the MIDJersey Chamber of Commerce and is an Executive Committee member, Chairman of Ryan’s Quest’s Advisory Board and President of the Saint Gregory the Great Academy PTA. Cimino served in several past community leadership roles including; Chairman of the RWJ Young Professionals Group, Board member of the RWJ Foundation, Board member of Big Brothers and Big Sisters of Mercer County, Chairman of the Marketing Committee for the Hamilton Area YMCA, Chairman of Hamilton Townships Biz 33 Group. She is a recipient of the Girl Scouts of Central and Southern New Jersey Woman of Distinction Award, the RWJ Young Professional of the Year Award, and is the Young Audiences reigning DAZZLE champion.

About Berkshire Bank

Berkshire Bank, is recognized for its entrepreneurial approach, relationship customer experience and distinctive culture. With \$12.2 billion in assets, Berkshire provides business and consumer banking, mortgage, wealth management, investment and insurance services through 115 full service branch offices throughout New York, Connecticut, Vermont, New Jersey, Pennsylvania,

and Massachusetts, including Commerce Bank, a division of Berkshire Bank. Berkshire Hills Bancorp (NYSE: BHLB) is the parent of Berkshire Bank. Berkshire Bank was named one of Massachusetts' Most Charitable Companies by the Boston Business Journal in 2018. The Company has a pending agreement to acquire SI Financial Group, Inc. and its subsidiary, Savings Institute Bank and Trust Company, a \$1.6 billion dollar bank with 18 branches in Eastern CT and 5 branches in Rhode Island. To learn more, visit www.berkshirebank.com, call 800-773-5601 or follow us on: [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#). Berkshire Bank is the official bank of [NESN's Boston Bruins coverage](#). Life is Exciting. Let us help[®]

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